

VSPM'S Academy of Higher Education CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH & DEVELOPMENT



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CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC) **IIC CALENDER ACTIVITIES FROM ACADEMIC YEAR 2023-24 SELF DRIVEN ACTIVITY**

Semester 2 Quarter-4-Activity-3 Workshop on Intellectual Property Rights (IPRs) on 8th July 2024

THEME	Start-up
ACTIVITY NAME	Workshop on Intellectual Property Rights (IPRs)
MODE OF CONDUCT	Physical
TIME	One day
MANDATORY/ELECTIVE	Elective
PARTICIPANTS	Students-35 Faculty-2
ONLINE RESOURCE	Venue was Somalwar School
DESCRIPTION	VSPM-AHE CIBMRD's Institution Innovation Council and ED Cell, Nagpur, organized a workshop on Intellectual Property Rights (IPRs) at Somalwar High School and Junior College Nikalas Branch, Ranapratap Nagar Road Khamla, Nagpur on 8th July 2024 at . The session began with an introduction to IIC activities by Dr. Krunal Parekh, IIC Convener at CIBMRD, Nagpur.
	The primary objective of the session was to provide an overview of IPR and its significance, while also offering insights into the process of patent filing and obtaining IPR approval, along with useful links and resources.
	As the resource person, Dr. Krunal covered several key topics, including different types of business entities, how to select the right entity, important factors to consider, distributing initial equity, co-founders' agreements, and other essential registrations such as IPR. He also shared a checklist for becoming an inventor. The session addressed various aspects of IPR, including trademarks, copyrights, patents, industrial design, geographical indications, and issues related to information technology and cybercrime.
	Dr. Krunal also referenced examples from Shark Tank India, encouraging students to watch and learn from the show. A Q&A session followed, addressing topics such as the importance of vendor agreements, the role of IPR in startups, startup valuation, and the differences between copyrights and trademarks.
	Both students and faculty members actively participated in the workshop.

Acto Cood Dr. Ajay Talwekar

Past President- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)

